

## Betz Family La Serenne Syrah

### Betz Family Winery

#### United States - Washington - Yakima Valley

Boushey Vineyard, which has been the source of La Serenne since 2000, is one of the stars of the mid-Yakima Valley. Farmed by Dick Boushey, a proponent of Washington Syrah since the 1980's, this site has gained notoriety for its unique varietal expression and supple texture. The word Serenne is an affectionate name for Syrah in the local dialect of Ampuis, a town in the heart France's northern Rhone Valley. Betz family winery finds this to be a fitting name for their Syrah from Boushey, as it reminds them of the wild (or as the French say "Sauvage"), Rhone-esque character of the wine.

The fruit reflects the sum total of conditions here: location in the mid-Yakima Valley, higher elevation, cooler climate, soils undisturbed by the Missoula Floods and Dick's exemplary farming practices. Harvest is typically 2-3 weeks later than the Syrah vines planted elsewhere, indicating the uniqueness of its position.

La Serenne shines from the moment it's poured with dark, glass-coating, black-purple color. The aromatics show the characteristic Boushey "wildness": smoked meat, lavender, fennel, white pepper, and tarragon swirl along with inky blueberry, marionberry, and cacao nibs. The palate is rich and vibrant adding cracked espresso bean, clove, and dusty mineral tone. The polished tannic backbone indicates long cellar life, at least 15-20 years...if you can manage to resist it now.



## Specifications

<b>Appellation</b>	Yakima Valley
<b>Varietals</b>	100% Syrah
<b>Vinification</b>	12 months in French oak, 50% new/50% used

## Codes, Weights and Measures

<b>UPC</b>	7 84585 01556 6
<b>Units/Case</b>	12
<b>Unit Size</b>	750 mL
<b>Container</b>	bottle
<b>SCC</b>	1 07 84585 01556 3
<b>Case Weight</b>	39
<b>Cases/Pallet</b>	66
<b>Layers/Pallet</b>	11
<b>SRP</b>	\$ 67.99 USD 750mL Bottle

## Reviews and News

- 2018 Betz Family La Serenne Syrah - 95 PTS - JS
- 2018 Betz Family La Serenne Syrah - 94 PTS - JD
- 2018 Betz Family La Serenne Syrah - 93+ PTS - VINOUS

2018 Betz Family La Serenne Syrah - 93 PTS - WA
2016 Betz Family La Serenne Syrah - 96 PTS - JD
2016 Betz Family La Serenne Syrah - 95 PTS - WA
2016 Betz Family La Serenne Syrah - 95 PTS - JS
2016 Betz Family La Serenne Syrah - 91 PTS - WS
2015 Betz Family La Serenne Syrah - 96 PTS - TOP 100 - JS
2014 Betz Family La Serenne Syrah - 93 PTS - WA