

Le P'tit Paysan ( I. Brand )

United States - California

Ian and Heather Brand founded I Brand Family Wines in Central Coast California in 2008. Ian’s first winery job was with Bonny Doon Winery; he then went to work for Big Basin Vineyards for four years before he and Heather decided to begin their own project. I Brand uses organic and sustainable farming practices, annually producing 11,000 cases from 20+ year old vines. Ian devotes much time to selecting vineyard sites with shallow, rocky soils and proper varietal match with soil and climate in the often-overlooked Monterey Bay area, which has a plethora of underappreciated vineyards:

- I Brand picks Petite Syrah from two blocks in the Y Ranch section of Pierce Vineyard in the San Antonio Valley. Block 1 is on a west facing rocky hillside comprised of large chunks of white limestone. Block 3 faces southeast on a slope with decomposed granite.
- Their portion of Spur Ranch Vineyard in the Benito Valley is situated on a 1000-foot elevation on a 15 degree south facing slope on the southern side of Chalone Peak with high calcareous content clay over mica schist substrate.
- Cedar Lane Vineyard is on a mesa over the river and is well protected from Salinas Valley breezes. The Arroyo Seco appellation is comprised mostly of alluvial deposits from the Ventana Range.
- La Belle Rose Vineyard is one of the most northernly Salinas Valley Vineyards. The Chardonnay block is a geologically distinct iron rich granite formation with limestone deposits, found tucked up against the base of Jack’s Hill.

I Brand strives to produce wines filed with character from remote, rough around the edges vineyards with minimal interference in order to allow their wine’s idiosyncrasies shine.

<div>LE P'TIT PAYSAN</div> <div><i>/ la po-tét peizán /</i></div> <div><i>"A country man or woman; peasant; clown; in a country fashion."</i></div>	
<b>Founded</b>	2008
<b>Location</b>	United States
<b>Wine Production Area</b>	United States - California - Central Coast
<b>Owners</b>	Ian & Heather Brand
<b>Winemaker</b>	Ian Brand
<b>Grape Varietals</b>	Chardonnay, Viognier, Grenache, Mourvedre, Cabernet Sauvignon, Cabernet Franc, Albarino
<b>Agricultural Methods</b>	organic
<b>Annual Production</b>	11,000 (9-liter cases)
<b>Website</b>	lppwines.com