

1983 was the year that marked the beginning of everything, when Rudi Bindella - a Swiss entrepreneur - fell in love with a small paradise located in the Tuscan lands of Montepulciano. At the time, the Vallocaia estate was abandoned, the structures were dilapidated and the vineyards uncultivated. But Rudi Bindella and partner Giovanni Capuano understood the hidden potential of those lands. Today, after more than three decades, the two small initial plots have gradually expanded over the years, so the Bindella winery covers an area that overall exceeds 38 hectares of vineyards. They are located in Vallocaia, Camparone, Santa Maria and Fossolupaio and fall into the following four production areas of Vino Nobile di Montepulciano respectively: Argiano, Cervognano, Sanguineto and Paterno.

**Founded**

1983

Location

Italy

Wine Production AreaItaly - Toscana - Vino Nobile di Montepulciano
DOCG**Owners**

Rudi Bindella

Websitewww.bindella.it