

# HOOPLA



## 2021 HOOPLA CABERNET SAUVIGNON CALIFORNIA

*The 2021 vintage brought us the earliest start of harvest we've experienced, with our crews starting on July 26th. After our white and early red varieties were brought into the winery, many of our red varieties were predicted to reach maturity at the same time. The compaction of the second half of the harvest season became both a challenge and priority for us. As Fall approached, the smaller fruit set, paired with consistently higher temperatures caused many red varieties to mature rapidly. Varietals such as Cabernet Sauvignon, Malbec, and Petite Sirah came off three weeks sooner than average, with slightly higher brix than targeted, although with good acidity. With all said and done, the vintage came in smaller than expected, though with outstanding quality that we are thrilled to present.*

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### TECHNICAL DATA

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*Appellation:* California

*Composition:* 88% Cabernet Sauvignon,  
4% Teroldego, 3% Petite Sirah, 2% Malbec,  
2% Merlot, 1% Petit Verdot

*Barrel Type:* 100% American,  
20% New

*Barrel Aging:* 12 months.

*Alcohol:* 14.39%

*pH:* 3.74

*TA:* 5.8 g/L

*Date Bottled:* July 11, 2024

*Number of Cases:* 2,600

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### TASTING NOTES

“2021 Cabernet Sauvignon with its deep garnet color, opens with inviting aromas of plum and dark cherry, with hints of nutmeg. The flavors of dark cherry and blueberry with a hint of vanilla are perfectly paired with balanced acidity and moderate long finish tannins.”

### ABOUT HOOPLA WINES

Hoopla wines are irresistible, energetic, and fun – just like our rescue dogs, Maya and Sophie. Good wine does not need to be too serious to enjoy, and that is our philosophy.