

The winery was founded in 1903 by Bartolomeo Baldi, great-great-uncle of the current owners, the brothers Guido and Gherardo Betti: the Betti family is in fact originally from Florence and in the past the cellar was the so-called country house. In 2003 Guido and Gherardo made a very important decision that would define their lives: that is, they decided to devote themselves totally to viticulture and therefore transformed what had always been the second family business into a modern winery, Guido, born in 1978, oversees the Italian Commercial and Export sectors while Gherardo, born in 1983, manages all the oenological and agronomic part

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Guido and Gherardo Betti's work has always been oriented towards the highest quality, both in the vineyard and in the cellar. The basic intention is to constantly enhance the innate characteristics of the wines of the territory - finesse and liveliness in the first place - without any forcing, but simply accompanying a soil that was already born perfect. The cultivation includes partial grassing and organic fertilizers (for example the plants of favette cut and buried at the time of flowering release nitrogen into the soil) and an attitude of interventionism only when it is really needed, without any forcing. Harvesting is partly manual and partly mechanical, depending on the plots.

Guido and Gherardo therefore consider themselves as custodians of a marvelous territory, which they have the duty to defend without distorting it: in their thinking, modern technologies and everything that involves innovation is absolutely looked upon with great favor, as long as it is aimed at guaranteeing a production in which every single bottle expresses personality and genuineness.

SANGIOVESE, CANAILOLO, COLORINO, CABERNET