

Quinta da Aveleda (Praia)

Portugal - Vinho Verde

Aveleda S.A. is a family-owned company that has been managed by the Guedes family for over three centuries. The first records of the sale of bottled wine date back to 1870 with Manuel Pedro Guedes (1837-1899), who was known for his strong enterprising spirit and believed to be the founder of the business as we know it today.

Today the Guedes family still owns 100% of the company, always committed to maintaining this family legacy which spans several generations. Manuel's son, Fernando Guedes da Silva da Fonseca (1871-1946), continued his father's work, significantly increasing the production capacity at the estate. He had 7 children and it was Roberto Van-Zeller Guedes (1899-1966) who led the family business, dedicating his whole life to working at Aveleda. The 4th generation includes the six children of Roberto - Fernando, Luís, António, Maria Isabel, Maria Helena and Roberto - who manage the company today.

A market leader in the Vinho Verde Region, Aveleda is one of the largest wine producers in Portugal and exports over half of its output to 60 countries across the globe. The family owns 120 hectares (296.4 acres) of vines. The ancient vines hanging on trees were replaced by trellised vines on wires.

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