Kennedy Point Vineyard is tucked among the Pohutukawa trees overlooking Waiheke Island's Kennedy Bay. The winery was established in 1996, with its first harvest in 1999. Kennedy Point is named for the Kennedy family who settled the area of Waiheke in the late 1800's and who still have an ancestral home on the island today.

General manager Heike Sonnenschein has led the Kennedy Point team since the first harvest, when she literally had her baby son slung on her back. She is the driving force behind the care shown to the vineyards.

The wine produced on this property reflects the essence of the land, supporting the team philosophy that great wine happens in the vineyard. Organic viticulture aims to sustain and enhance the fertility and lifesupporting ability of the soil by not using chemical fertilizers and sprays. Kennedy Point is fully organic certified by Organic Farms N.Z. as of August 2010, an organic certification program designed for small producers. In November 2015, Kennedy Point was fully certified by BioGrow New Zealand.

Kennedy Point has 5 hectares, planted to Sauvignon Blanc, Pinot Noir & Syrah. Annual production is around 2,000 cases per year.

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