

Cavas Masachs

Spain - Penedès

It was at the turn of the 20th century when the Masachs family started to cultivate grapes in their Vilafranca del Penedès estate. Mr. Josep Masachs Llorach, a man with strong convictions, great character and dedicated since his childhood to the growing of grapes, founded Cavas Masachs, initially producing just enough for his own consumption and sharing with close friends. Later, his son, Mr. Josep Masachs Juvé, continued the winemaking tradition, still with limited production and a focus on carefully crafted wine. In 1977, Josep and Joan Masachs were able to offer a new line of Cava to the market. The excellent quality garnered quite a following for the Masachs, and their business grew both domestically and internationally. They outgrew the production facilities used by their grandfather, and in 1985, they opened their Montsarra estate in Torrelles de Foix, where their renowned Cavas are still made today.

Cavas Masachs is still family owned; it is managed by the third generation of the Masachs family. The winery ranks fourth in Cava production at 208,000 - 240,000 cases annually. 85% of the production is sold domestically in Spain; the remaining 15th is exported.

The Masachs owns 43 hectares of grapes, planted with Macabeo, Xarel.lo, and Parellada. The vineyards are in El Penedès, about 40 km south of Barcelona, where they breathe in the Mediterranean air and are protected against northern cold winds by the Montserrat mountain range. The Mediterranean climate, soil and an average annual rainfall of 525 mm. make the Montsarra estate a true paradise for wine-growing.