The Escudero family has been making wine and growing grapes, for four generations, in the rugged, semi-desert foothills around Grávalos in the southwestern corner of the Rioja Baja region. Over the past few decades, the 4th generation of Escudero siblings - led by Bordeaux-trained winemaker Amador - have transformed the small family "bodega" into a major Rioja wine producer.

Operating from the small Grávalos facility, Amador realized that some of his vineyards offered the potential to do something better (and different). These old vineyards, some over 100 years planted in the old fashioned "vidau" style offered the kind of raw material needed to make a modernstyle premium wine - a Rioja with a difference. ["Vidau" is a mixed variety vineyard - a field blend ready to pick.] The vineyards include Tempranillo, Mazuelo, Graciano & Garnacha. They have 173 hectares (427 acres) under vine, with an annual production of 166,600 9-liter cases.

Tempranillo, Garnacha,