

THE MASCOT

OUR STORY

The Mascot is a Napa Valley Cabernet Sauvignon made from distinct hillside vineyards; specifically the younger vines of BOND, Harlan Estate, and Promontory. It started out as a small project shared among the family, winemaking team, and close friends. Drawing fruit from blocks of recently replanted vineyards, The Mascot shares a glimpse into the evolution of its parent estates: a youthful snapshot of their future.

With the 2008 vintage the family had enough wine - 500 cases - to introduce the endeavor to the outside world; releasing the first bottles in 2013. An athletic balance of energy and density, The Mascot is expressive and approachable early in its life with potential to evolve long into the future.

2017 VINTAGE NOTES

Vintage 2017 proved to be one of those seasons that tests the mettle of both the winegrowing team and the vines. The exuberance of early spring was briefly disrupted by hailstorms, followed by heat waves that bracketed the summer months, elevating ripeness in the fruit. Despite these events, we took a calculated risk by waiting. Decades spent working these lands had encouraged us to exercise restraint, allowing the vines—even the young ones—to rely, wherever possible, on their own accumulated wisdom. Discipline rewarded us: as temperatures normalized, sugars rebalanced, acidity held, and harvest began not long thereafter. We are particularly fortunate to have produced The Mascot from fruit brought in before wildfires began in autumn. These adversities seem to have heightened the character of the wine, which emerged from the challenges with purity and poise—a testament to the pedigree of the sites themselves. The growing season's relative warmth is absent in the glass, replaced by freshness and a piquant tension. The nose draws forward notes of red fruit and elements—earth, warm spice, leather—often deferred to the finish. Lithesome tannins and vibrant acidity attend a crystalline structure that is finely wrought and radiantly transparent.

VARIETAL: Cabernet Sauvignon

APPELLATION: Napa Valley

PRODUCTION: 4,200 cases

ABV: 14.5%

